



Because... Survivors Deserve More

virtual Walk/Run participation packet



October 10-31, 2026

Walk or run wherever you are. Move at your pace. Stand with survivors.



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Start here: Complete your 6.2 miles anytime from October 10 through October 31.
You can do them all at once or across multiple days.



Your miles. Your pace. Our shared purpose.

Welcome to the second annual virtual Walk/Run Because... Survivors Deserve More. From October 10–31, walk, run, hike, or move in your own way toward 6.2 miles in a place that works for you: your neighborhood, a park, a trail, or a treadmill. Break the distance into as many outings as you like. Choose a safe route and an approach that fits your ability and schedule.

[Log your activity](#)

1. Complete an outing between October 10 and 31 and note its date and distance in miles.
2. Visit our [event activity page](#) and select Log My Miles button.
3. Enter your registration name and email, activity date, distance, and activity type. A photo is optional.
4. Submit a new form each time you want to add miles. Return to our event page to see the community total and leaderboard.

[How to Scribe!](#)

No fitness app or Microsoft account is required. If you do track your route with an app, you can use its distance when entering the form. The mileage form is separate from your RunSignup registration.

Need help?

Use the Contact Us / Questions? form on the [RunSignup event page](#), or email: race@becauseorganization.org with “Walk/Run help” in the subject line. For registration or fundraising questions, include the email you used at RunSignup; for mileage questions, include the date of the submission.

Event registration and fundraising: [Runsignup page](#)



Bring Your Community Along

Follow our [BCO Facebook](#) and [BCO Instagram](#) for event updates, participant highlights, sponsor appreciation, and reminders through October 31. Visit www.becauseorganization.org for more about our work. Invite someone to walk with you, start or share a personal fundraiser, or post a photo from your route.

Optional graphics for your profiles and posts

Your packet includes a [Facebook profile frame](#), [Facebook cover banner](#), and [shareable social graphics](#) for download below. Download the image you like and upload it to your Facebook profile picture or cover photo, or add a graphic to a post or story. These are optional; no social media account is needed to participate.

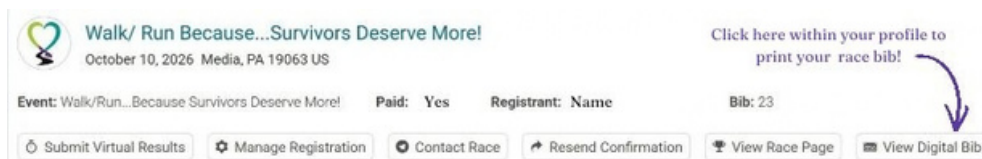
Use the hashtag #BecauseWeMove2026 on public event photos and posts so our team can find them. Tag our BCO social handles as well. We may ask to repost your photo on our social channels or website. If you would like us to share it, write “BCO may share this photo” in your caption or email it with that permission to race@becauseorganization.org. Please make sure everyone recognizable in the image agrees before you give permission, especially a child’s parent or guardian. We will ask separately before using a photo in a future campaign.

Caption idea:

“I’m moving for trafficking survivors this October. Join me for Because... Survivors Deserve More. #BecauseWeMove2026
<https://runsignup.com/Race/PA/Media/WalkRunBecauseSurvivorsDeserveMore2026>”

Download Your Race Bib

Your personalized event bib is ready! Log in to RunSignup, open your registration for Because... Survivors Deserve More, and select the option to print your bib. Add it to your race-day outfit, snap a photo, and share it with us as you complete your miles!





Why We Move

Our mission: Because Organization strives to restore hope and a sense of control by providing consistent and reliable trauma-informed care for survivors of human trafficking.

Our vision: To provide safe, trauma-informed services and comprehensive programs that support survivors as they regain independence, heal, and build a better future. We seek to be a beacon of hope for people who may have thought there was none.

Our team: We are a Delaware County-based, volunteer-run 501(c)(3) nonprofit led by our Board of Directors, Executive Director, and volunteer teams. Their time and expertise make our programs and public education possible.

What we do: Victim Support and Rehabilitation helps people navigate practical resources and referrals. Public Awareness and Education shares accurate, survivor-centered information. The Ally Initiative builds informed community relationships, and the Associate Officer Program develops emerging nonprofit leaders.

Where we are headed: We are strengthening survivor-support pathways, community partnerships, volunteer capacity, and how we measure and report our work. I Am Safe is a longer-term goal to develop survivor-centered housing; it is in the planning and capacity-building stage, not an operating residence.

Our impact: Our work includes individualized support and referrals, education, community events, and advocacy through public communications. We will share a fuller update with verified 2026 results in our December 2026 impact report. Thank you for helping us build what comes next.

www.becauseorganization.org



Understanding The Issue

Human trafficking involves exploiting a person for labor or commercial sex. Traffickers may use force, fraud, or coercion; when a minor is involved in commercial sex, those elements do not need to be shown. Trafficking can happen without crossing a border and can affect people of many ages, backgrounds, and genders.

There is no single survivor story or single path to recovery. People may need safety planning, housing or food support, health care, legal information, employment support, or simply a trusted person who listens without judgment. Meaningful support respects privacy and the survivor's choices; it does not pressure someone to disclose details or take a particular step.

What you can do

- Learn and share accurate information without sensational images or assumptions.
- Listen, believe, and ask what support the person wants.
- Do not investigate, confront a suspected trafficker, or share someone's story without permission.
- Support organizations and resources that center survivors' safety and self-determination.

If you or someone you know may be experiencing trafficking in the United States, contact the National Human Trafficking Hotline at 1-888-373-7888, text 233733 (BEFREE), or visit humantraffickinghotline.org. If someone is in immediate danger, call 911. The hotline is a resource, not a requirement to participate in this event.

Reference: National Human Trafficking Hotline,
<https://humantraffickinghotline.org/en/human-trafficking>



To Our Sponsors, Thank You

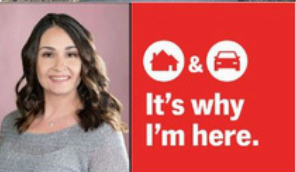
You chose to stand with survivors, and we are deeply grateful. Your generosity helps bring this Walk/Run to life and gives more people a reason to learn, participate, and care about what survivors need beyond the moment of crisis.

Because Organization is powered by people who believe survivors deserve safety, dignity, and the freedom to shape their own futures. We are honored to have you alongside us for our second annual virtual Walk/Run.

Thank you for believing in this mission and for helping our community move it forward.

With gratitude,

The Because Organization Team



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Your home and car are more than just things. They're where you make your memories – and they deserve the right protection. I get it. It's why I'm here. LET'S TALK TODAY.



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Sponsor Messages

**Dedicated to Excellence.
Committed to Community.**

**JSDC Law Offices
Attorneys at Law**

JSDC Law Offices is proud to sponsor the 2026 Because Organization Virtual Run/Walk Event. Just as we stand by our clients through life's most complex challenges, we proudly stand with survivors on their journey toward healing and justice.

Together, let's step up for survivors!

Our established range of legal services include:

- *Corporate Law & Governance
- *Corporate Finance & Workout *Family Law
- *Taxation *Elder Law *Mergers & Acquisitions
- *Estate Planning & Administration *Criminal Law
- *Litigation *Funeral Law

www.JSDC.com | Tel: (717)533-3280

**Because Virtual
Run/Walk Event
2026:
Oct 10 - 31.**

**Support our mission.
Support human trafficking
survivors.**

**Visit [our page](#) to learn more
and sign up!**





Sponsor Messages



**It's why
I'm here.**

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Your home and car are more than just things. They're where you make your memories – and they deserve the right protection. I get it. It's why I'm here.
LET'S TALK TODAY.



State Farm Mutual Automobile Insurance Company
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I'm a State Farm agent based in the Sanatoga/Pottstown area since 2012. I'm passionate about helping people manage the risks of everyday life with personalized coverage. I'm proud to sponsor because organization's annual 10K virtual race and to support their mission.



First National Bank



Every Step Says Something

Thank you for showing up for our second annual virtual Walk/Run. Whether you cover 6.2 miles in one day or build them across October, share a post, invite a friend, or start a fundraiser, you are helping bring more people into this conversation and supporting the work ahead.

We are grateful to the walkers, runners, hikers, teams, donors, volunteers, and sponsors who make this event a community effort. Please log your final miles by 12pm EST October 31 ,2026 and watch BCO's social platforms for the closing celebration and event recap.

Because... survivors deserve more.

With gratitude,

Because Organization team

